Unit 5: Nonfiction: Persuasion

Lesson 1: PreWriting: Persuasive Writing

* Examples of persuasive texts
* Fact vs Opinion
* What are the persuasive appeals
* Proper Nouns

Lesson 2: Preparation: Choose a Topic and Develop a Thesis

* How is an effective speech like a good story?
* Why is logic important in writing a speech?
* How should you connect with your audience on a personal level?
* Why should your speech focus on ideals?
* Thesis for a persuasive speech
* Arguments and Counterarguments
* Proper Nouns

Lesson 3: Preparation: Develop Arguments

* Persuasive Appeals: ethos, pathos, logos
* Speech Organization
* Persuasive Devices: description, anecdote, analogy, case study

Lesson 4: Persuasive Speech: Outline

* Start working on the outline for your speech.
* Outline template is attached to a Webmail, Lesson Note and my Weebly
* DISCUSSION BOARD: Post your topic. You do not need to respond to others. Please just post your topic.

Lesson 5: Revising Your Speech

* Practice recording your speech
* Upload your outline for your speech to the Dropbox

Lesson 6: Public Speaking

* Audio visual aids
* Effective organizational strategies when composing a speech
* Comma usage

Lesson 7: Presentation

* Recommended strategies when delivering a speech
* Comma usage

Lesson 9: Nonfiction Persuasion Unit Test

* Emotional language
* Verifiable facts
* Thesis Statements
* Ethos, pathos, logos
* Types of sentences
* Sentence punctuation
* Audiovisual aid
* Connotation
* Denotation
* Logical fallacies
* Persuasive appeals
* Tone
* Paragraph Response: Please be sure to be familiar with Dr. King’s “I Have a Dream” speech.
  + Refer to persuasive devices
  + Persuasive appeal
  + Must be 5-6 Complete sentences.

Lesson 10:

* Record and submit your 2-3 minute persuasive speech
* Upload your 3 slide Powerpoint presentation